



Livermore Rodeo Parade  
PO Box 845  
Livermore, California 94551



## COME JOIN THE LIVERMORE RODEO PARADE

On June 8<sup>th</sup> 2024, at 10:00 am, The Livermore Rodeo Parade will be again rolling down the streets of Livermore. Why not join us and be an entry in the parade?

Since 1977, the Rotary Club of Livermore has been organizing the Rodeo Parade. The parade's theme each year is to honor the Livermore Valley's Western Heritage, support the Livermore Rodeo and to provide a fun event for our community. The Livermore Rotary Rodeo Parade is a completely separate organization from the Rodeo.

If you have a classic car or truck, a horse or a wagon, wish to promote your groups or your business name then join us and be part of the parade. Walker's with a banner works too.

13,000+ people come to downtown Livermore to see the parade. The parade is an opportunity for you to advertise yourself while having some great family fun.

Each year the Rotary Club of Livermore has been able to make donations to; the Livermore Schools, Marching Bands, and to many local organizations.

We always get great turnout. We hope following the parade you will stay around Livermore's downtown, get a bite to eat/shop downtown and then go over to the Livermore Rodeo to enjoy the rest of your day.

Attached is an entry form. You can also fill out your Parade Entry with your p.c. by going to the Rotary Club of Livermore's web page at: [www.livermore-rotary.org](http://www.livermore-rotary.org)

Check out last year's Parade Pictures at: [www.Rodeoparade.com](http://www.Rodeoparade.com). This will direct you to the elivermore.com website for parade information and other useful information about Livermore.

Come join us.

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